



Michael Hutchison Founder and CEO of inCruises

Michael “Hutch” is an entrepreneur, author, investor, and financial advocate.

He has an international reputation of credibility and leadership. He began his career “hunting eagles” as a corporate recruiter for Ross Perot’s Electronic Data Systems (EDS), where he was the top recruiter in the company. He was “hand-picked” to lead the Central European recruiting division and became the youngest manager in all of EDS/GM international operations.

He began his training career when he joined Robbins Research International (RRI), Tony Robbins’s company, as a regional sales manager and trainer. Because of his success, he was promoted to the position of Worldwide VP of Sales and Marketing. Michael co-created *Mastery University* with Tony.

Michael was the most recent host of Dun & Bradstreet Credibility Corp.’s web TV small business talk show called *CredibilityLive*.

Michael received his BA degree from Georgetown University, where he was also a varsity letterman in football and lacrosse. He is an alumni board member at Georgetown. He has four children: a daughter and three boys and a grandson. He has coached all his children’s athletic teams.

### **Helping Others FOCUS + LOVE + GIVE Since 1987**

Michael is the Founder and CEO of inCruises, the world’s fastest growing vacation travel community. Michael embraces a personal philosophy and company mission that is complementary: to help others See the World, overcome their financial scarcity, increase their income, and become the personal-best versions of themselves. Michael believes that creating a lucrative opportunity through word-of-mouth (WoM) referral marketing can change families and their legacy for the better. That’s why he founded inCruises.

Michael knows firsthand that small businesses desperately need access to capital. As a solution, he is an investor in several startups including ConductorLive, MySuperLab, and LegacyHarbor.

He is the author of *STOP IT! 7 Mistakes to Avoid When Starting Your Relationship Marketing Business*, *Profiles In Persistence* and *Speaking Mastery: 7 Keys to Delivering High Impact Presentations*.

His personal blog can be found at <http://www.michaelhutch.com>. He is passionate about helping individuals FOCUS on what they LOVE so they can become the personal-best version of themselves, achieve measurable results and GIVE back.